

FOR IMMEDIATE RELEASE

Contacts:
Duane Brozek
Epson America, Inc.
562-290-5683
Duane_Brozek@ea.epson.com

Jane Fainer
Walt & Company
408-369-7200, ext. 1052
jfainer@walt.com

Epson Now Shipping Complete Line of Award Winning Legacy Papers

Developed for Artists Who Sell Prints, Epson's Most Sophisticated Papers are used Around the World in Elite Photographer Exhibitions

LONG BEACH, Calif. – June 23, 2016 – Epson America today announced its complete line of advanced photographic [Legacy Papers](#) – Legacy Platine, Legacy Baryta, Legacy Fibre, and Legacy Etching – is now shipping. Available in both rolls and cut sheets, the award winning Legacy Papers are developed for artists and photographers who intend to exhibit and sell their prints.

Epson worked closely with revered European papermakers, galleries and chemical engineers to develop Legacy Papers, integrating old world craftsmanship, along with the latest technological advancements in inkjet coating. Leveraging these techniques, Legacy Papers produce outstanding black density, expanded color gamut, smooth tonal gradations, and exceptional archival properties required for collectible works of fine art.

The Epson Legacy papers are currently undergoing comprehensive eight-factor print permanence testing at [Wilhelm Imaging Research \(WIR\)](#), the world's leading independent permanence testing laboratory. Testing includes color and black and white prints with Epson UltraChrome[®] HDX pigment inks utilized in the [Epson SureColor[®] P9000](#), and Epson UltraChrome Pro pigment inks used in the [Epson SureColor P20000](#) printer. While final results will not be available for several months as the longer the test lasts the greater the light fastness, we are confident that the four Epson Legacy Papers will exhibit outstanding permanence.

“From an overall print permanence and image-quality point of view, the new Legacy Papers represent a significant advance in fine-art inkjet printing. In particular, Legacy Fibre and Legacy Platine, both of which are manufactured without OBAs, feature sophisticated ink receptive coatings formulated to optimize the display permanence of the new Epson UltraChrome HD, HDX, and Pro inks, while at the same time having surface qualities, high d-max, brilliance, and the look and feel that many photographers simply love,” said Henry Wilhelm, founder and director of research at Wilhelm Imaging Research. “Data accumulated to date indicates that the new Legacy Papers can provide WIR Display Permanence Ratings up to 200 years for color prints, and likely in excess of 400 years for black and white prints, when printed using Epson’s ‘Advanced Black and White Print Mode’ and Epson UltraChrome HD, HDX, and UltraChrome Pro pigment inks.”

“The display permanence of the four new Legacy Papers printed with the new Epson UltraChrome pigment inks far exceeds that of the very best silver-halide color (chromogenic) papers – including silver-halide papers that are face-mounted to UV-filtering acrylic sheets,” added Wilhelm. “The new Epson Legacy Papers and UltraChrome HD, HDX, and Pro pigment inks have established a far-reaching new standard for color print permanence for the fine art, museum, documentary, portrait/wedding, and commercial photography markets that have been relying on silver-halide color papers with far less stable chromogenic dye images for their clients.”

Representing the art of papermaking at its finest, the craftsmanship behind the paper development is highlighted in [“The Story Behind Epson’s Legacy Paper” video](#). In addition, understanding the power of the print, some of the world’s most elite photographers have leveraged the Epson Legacy Papers to preserve their photographic legacy and produce prints for exhibitions across the globe:

- [“Color Works” by Greg Gorman](#) – Printed on Epson Legacy Baryta, the exhibition presents Gorman's color photography for the first time in Germany, and features representatives of a global music, art, and film business. Inspired by the F64 group, the Legacy Baryta paper takes the best of revered silver halide technology to new levels of quality.

- **“Sleeping Cars” by Gerd Ludwig** – This exhibition documented Sleeping Cars in Los Angeles. The large scale photographs were printed using Epson Legacy Platine, and showcase where these iconic LA inhabitants reside at night. With a unique feel of an artistic paper of centuries past, along with an outstanding color gamut, Legacy Platine is exceptional for both color and black and white printmaking.
- **“The Women’s List” by Timothy Greenfield** – Printed on Epson Legacy Fibre, this exhibition profiled 15 women who have created and defined contemporary American culture. With an outstanding black density, Legacy Fibre is ideal for all types of high-end printmaking.
- **“A Horse of a Different Color” by Monica Stevenson** – This exhibition was printed using Epson Legacy Etching, and highlights haunting equine photographs in both black-and-white and color. The Legacy Etching paper offers the traditional feel of etching papers paired with a uniquely textured matte finish beloved by artists for centuries.

“Our goal with Legacy Papers is to provide artists and photographers with an ideal medium to showcase their art and define their own legacy,” said Jeffrey Smith, product manager, Professional Imaging, Epson America, Inc. “It’s such a rewarding experience to witness firsthand the power of a printed image on our renowned Legacy Papers. The ability to accurately and passionately convey one’s artistic vision is so important, and we are thrilled to be shipping these beautiful fine art papers to the creative professional community.”

Availability

All four Legacy Papers, including rolls and cut sheets, are available now through authorized Epson Professional Imaging resellers in the following sizes:

Size	Cut Sheet/Roll	MSRP
8.5” x 11”	Cut Sheet	\$39 – \$55
13” x 19”	Cut Sheet	\$99 – \$145
17” x 22”	Cut Sheet	\$125 – \$209
17” x 50’	Roll	\$159 – \$189
24” x 50’	Roll	\$215 – \$259
44” x 50’	Roll	\$349 – \$499
60” x 50’	Roll	\$539 – \$649

For additional information, visit www.epson.com/legacypapers or www.proimaging.epson.com.

About Epson

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, smart glasses, sensing systems and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 67,000 employees in 90 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts.

Epson America, Inc., based in Long Beach, Calif., is Epson's regional headquarters for the U.S., Canada, and Latin America. To learn more about Epson, please visit: epson.com. You may also connect with Epson America on Facebook (facebook.com/Epson), Twitter (twitter.com/EpsonAmerica), YouTube (youtube.com/EpsonAmerica), and Instagram (instagram.com/EpsonAmerica).

#

* The professional photographers named above participated in a product-testing program and received Epson Legacy Paper products for their participation and use of their statements.

Note: EPSON, SureColor and UltraChrome are registered trademarks and Epson Exceed Your Vision is a registered logomark of Seiko Epson Corporation. All other product and brand names are trademarks and/or registered trademarks of their respective companies. Epson disclaims any and all rights in these marks.